

**LIVE DEMO:** <https://trendpilot.shamik-basu.com/>

**Github:** <https://github.com/ShamikOfficial/agent-trend-orchestrator>

# TREND PILOT

AI-assistant





*Ownership*

**THIS IS THE ONE!**

**4M+**

*trends are gone*

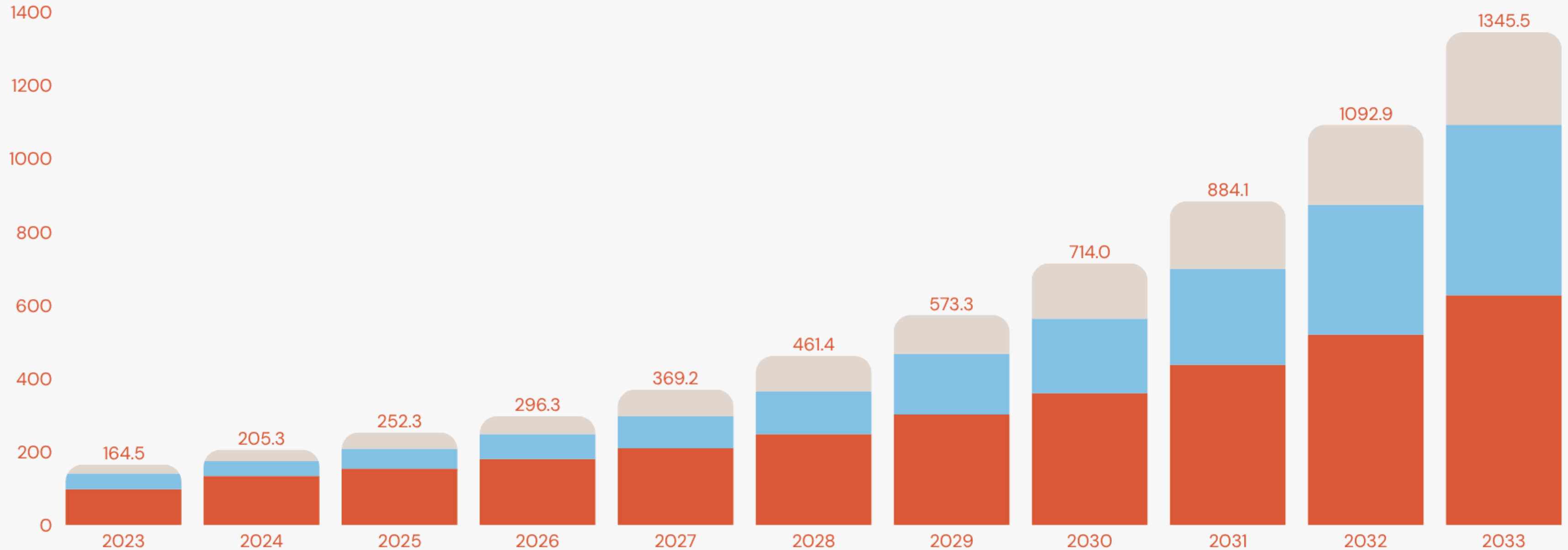
ideas change

*messy workflow*



# \$1.3 TRILLION OPPORTUNITY

● Individual Content Creators ● Businesses/Brands ● Media Companies



# WHO IS IN THE GAME?



**\$100M**

UGC Capture and  
Creator Management

Custom  
Pricing



**DASH SOCIAL**

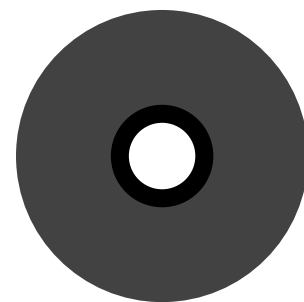
**\$31.5M**

Social Intelligence  
and Analytics

**\$999/month**



**WAIT !!!**



**WHAT ABOUT  
SMALL TEAMS?**

**60% Creators**

# Voice of creators

how to get things  
done ?



What should I shoot?

How good is what I shot?

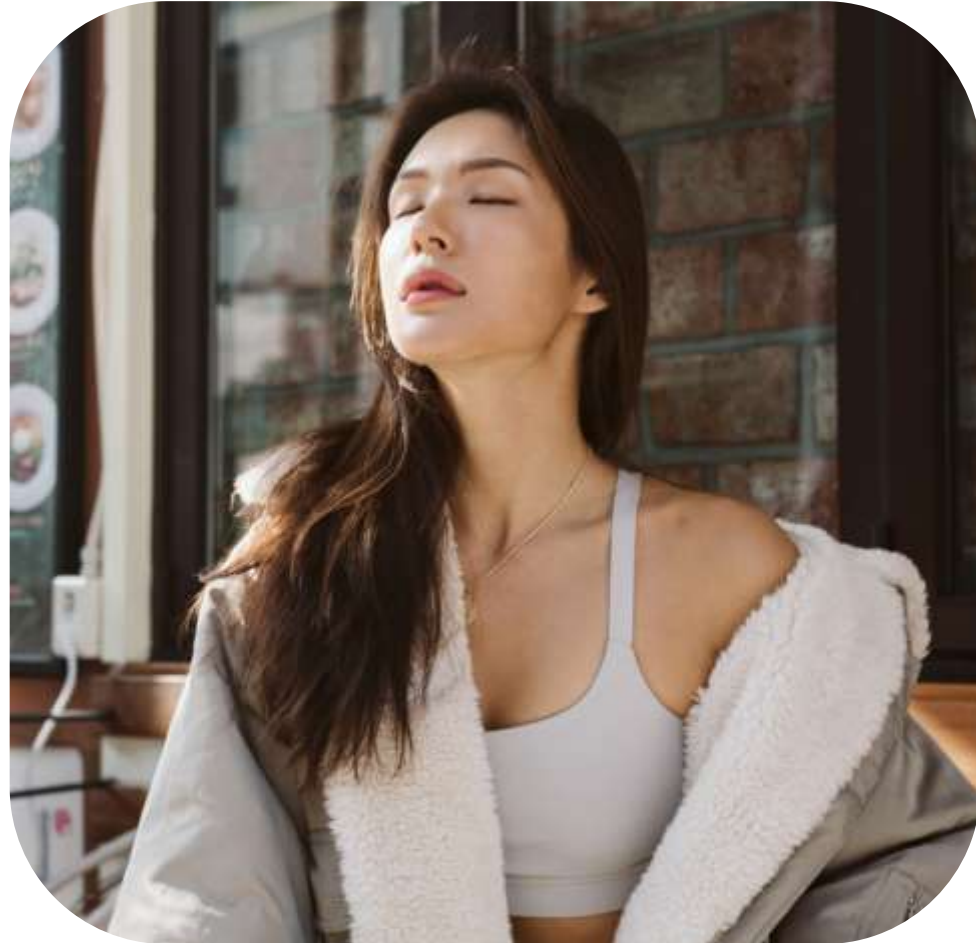
How do we actually  
get the work done  
as a team?



# USE-CASES

- Creator teams picking what to film this week
- 2-3 person teams coordinating shoots without the Slack chaos, AI assigns tasks, tracks owners
- Creators in any Niche
- UGC creators delivering brand deals on tight deadlines
- Cross-platform posting, where seasonal content is not consistent
- Small agencies managing 3-10 creator accounts

# THE WIN



**Meet Mia.** Food creator. 220K followers. Team of 3

- **Mon 9:00** – Trend detected
- **Mon 9:10** – AI assigns tasks to Jake&Sam
- **Mon 2:00** – shoots
- **Tue 11:00** – live

**1.2M views in 26 hours**

*Last month, same team: 8K views in 4 days.*

# THE MATH

|                   | Before | After  |
|-------------------|--------|--------|
| Hit rate          | 25%    | 60%    |
| <i>Avg views</i>  | 40K    | 200K   |
| <i>Hrs / post</i> | 10     | 5      |
| Monthly rev       | \$2.4K | \$5.7K |

**+\$3.3K/mo | 60 hrs back**

**~22xROI**

# Why we are unique ?

## Archive

Customers

UGC Brands

Trend Detect



UGC



Prediction



Workflow



Valuation

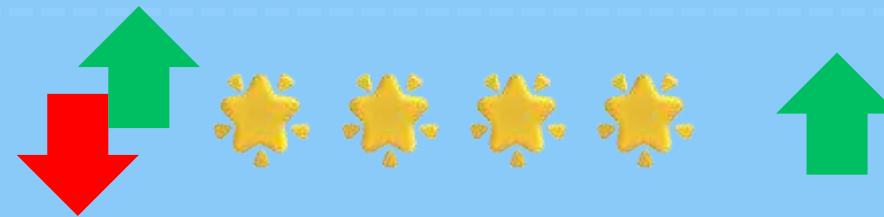
**\$100M**

Pricing

**\$999/month**

## Our Solution

Small teams



**PRE-REVENUE**

**Affordable Pricing**

## Dash Social

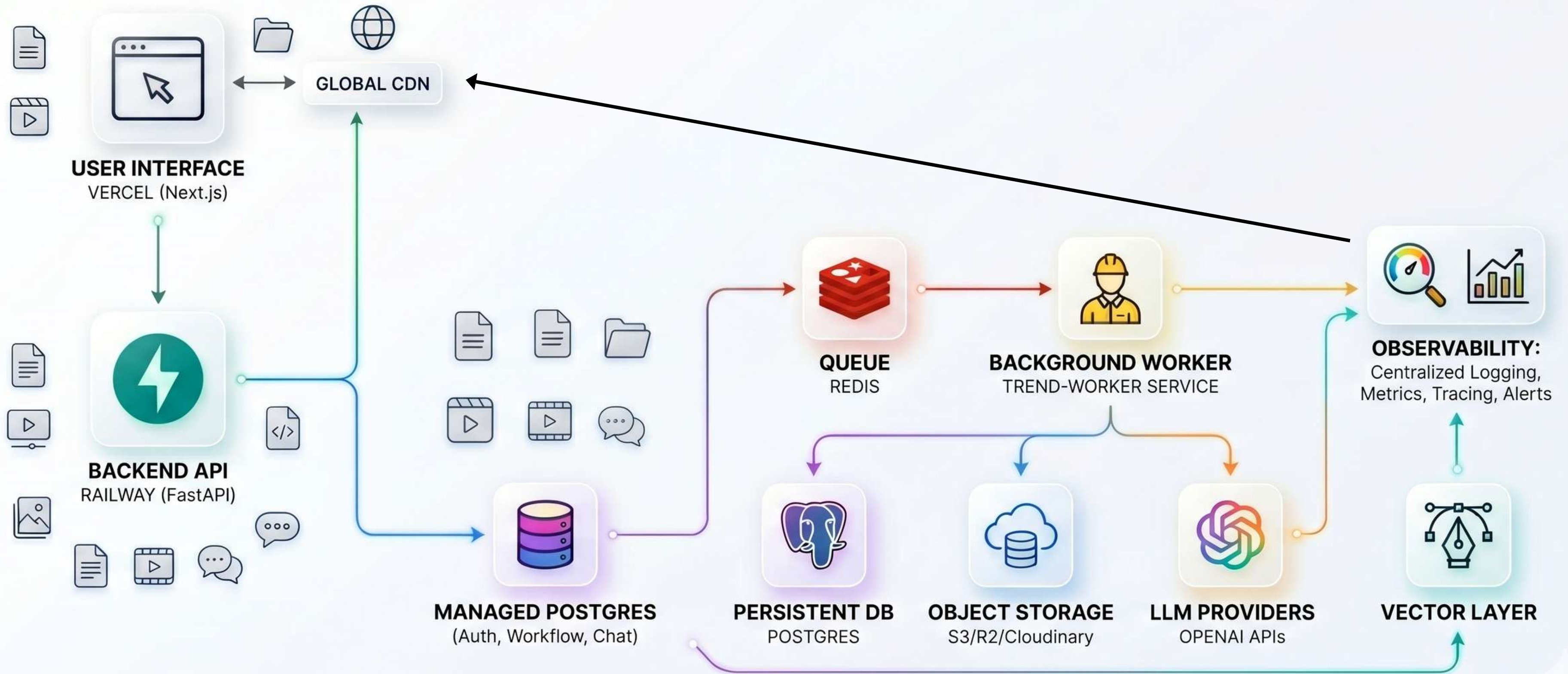
Brand marketers



**\$31.5M**

**Custom Pricing**

# Overall Architecture



# FEATURE SHOWCASE

## AI CHAT ASSISTANT

The screenshot displays a chat application interface. On the left is a sidebar with a vertical list of icons: a profile icon (TP), a chat bubble, a document, a star, an upload arrow, a bar chart, a checkmark, a gear, and a share icon. The main chat area is titled 'Chats' and includes a 'Refresh' button. Below the title is a search bar labeled 'Search projects/groups'. The chat list shows two items: 'S sam' and 'N Notebook'. The 'GROUPS' section has a 'Sync' button. The chat conversation with 'sam' is visible, showing messages like 'Today was a stressful day', 'I had to buy an americano to stay up', 'So, I decided to buy some eggs while I was at the market.', 'Also, I was planning to reach out to an editor for designing my commercial for my youtube channel.', and 'I think i am going to make a note to call sussie at 7 pm pst tomorrow'. The chat header shows 'Foodie Project > sam' and a status '68% complete' with '5 msgs'. The right sidebar contains a search bar 'Search chat history', a 'Shared media' section, a 'PROJECT STATUS' section with a progress bar at 68% and a green 'Editing phase' label, and a 'HIGHLIGHTS' section with a note 'Pinned highlights and key moments will show here.'. At the bottom right, there is a 'Sync Latest Chat' button and an 'Ask AI' button. The bottom of the chat area shows a prompt 'Asking AI using this chat as context...' and a text input field with the text '@chat extract actionable tasks with owner suggestions and'.

**Chats** Refresh

Search projects/groups

**DIRECT**

- S sam
- N Notebook

**GROUPS** Sync

**Chat Conversation:**

Foodie Project > sam 68% complete 5 msgs

sam @sam1

Today was a stressful day 05:26 AM

I had to buy an americano to stay up 05:26 AM

So, I decided to buy some eggs while I was at the market. 05:27 AM

Also, I was planning to reach out to an editor for designing my commercial for my youtube channel. 05:28 AM

I think i am going to make a note to call sussie at 7 pm pst tomorrow 05:29 AM

**Right Sidebar:**

Search chat history

Shared media

**PROJECT STATUS**

68% Editing phase

5 Messages 0 Groups 2 Peers

**HIGHLIGHTS**

Pinned highlights and key moments will show here.

Sync Latest Chat

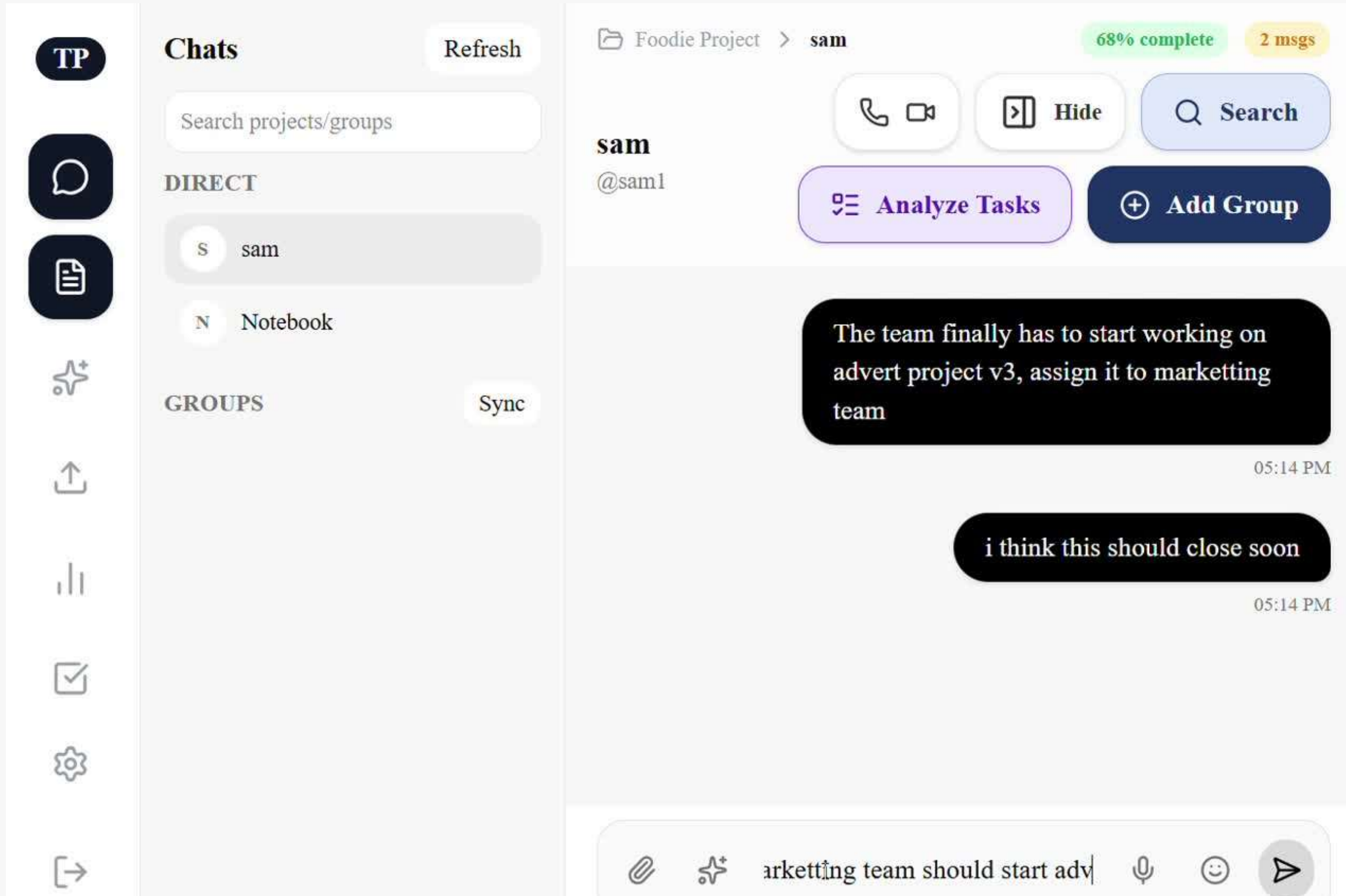
Ask AI

Inserts @chat — add your question, then send

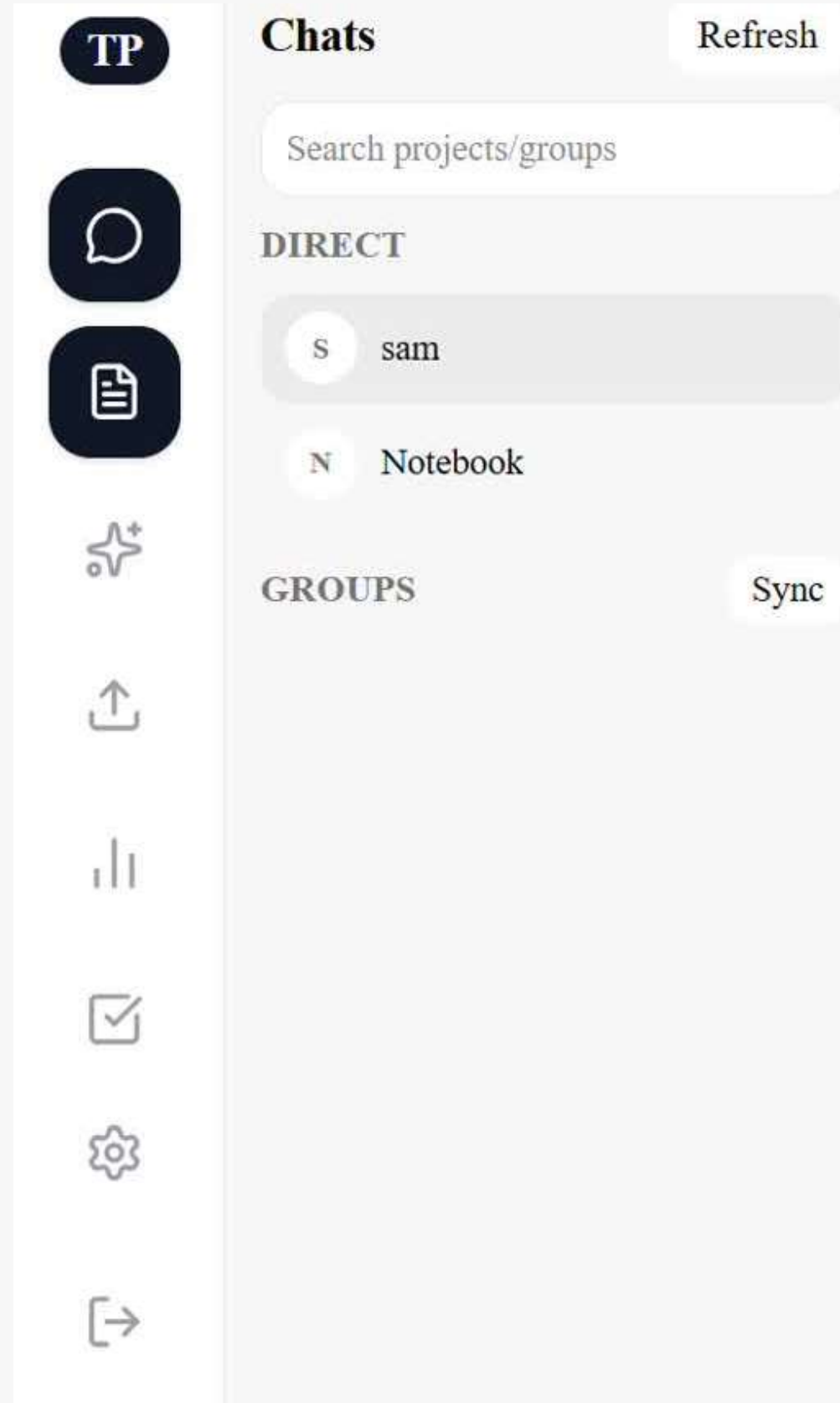
Members Files AI Memory

# FEATURE SHOWCASE

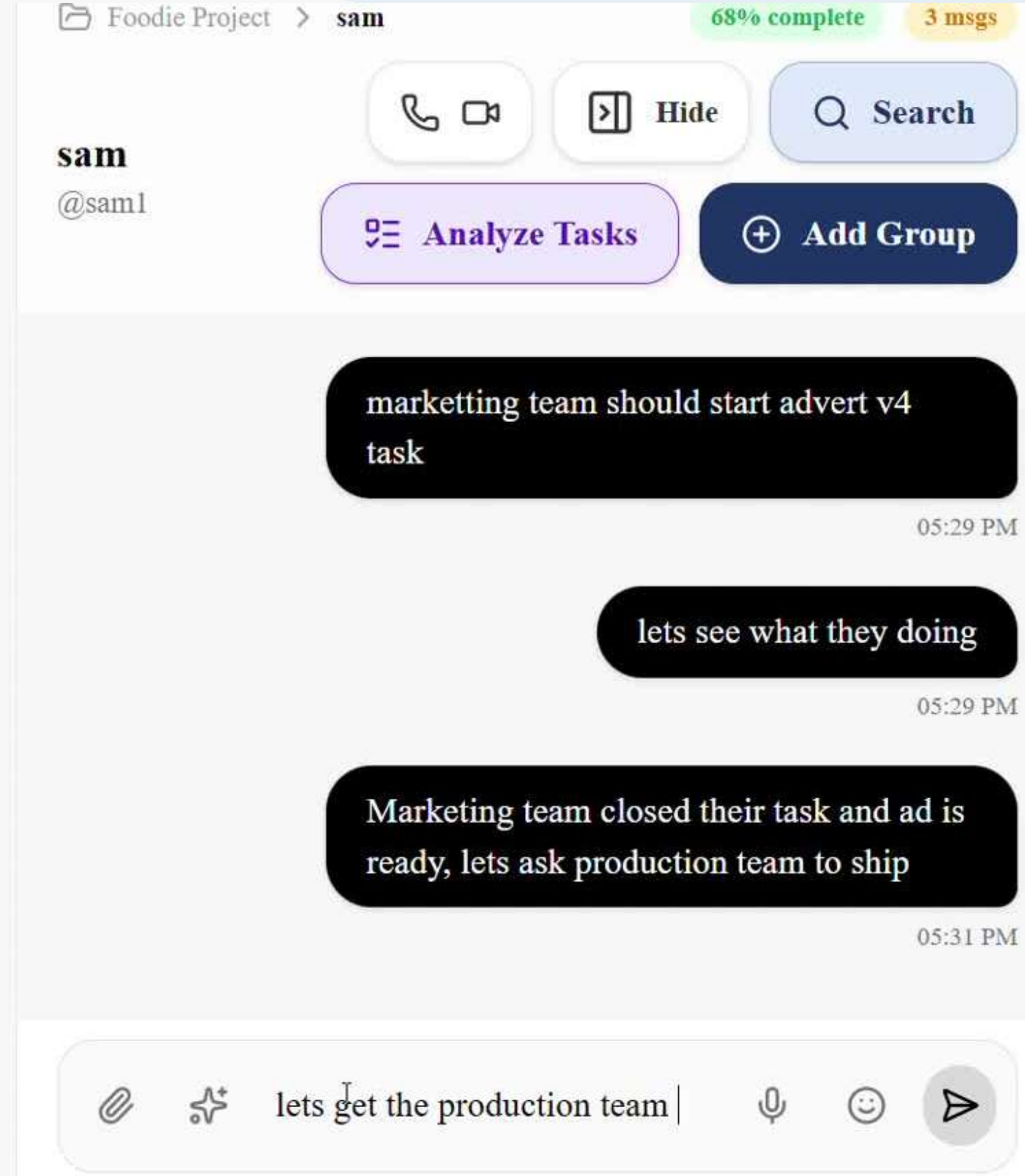
## TASK DETECT



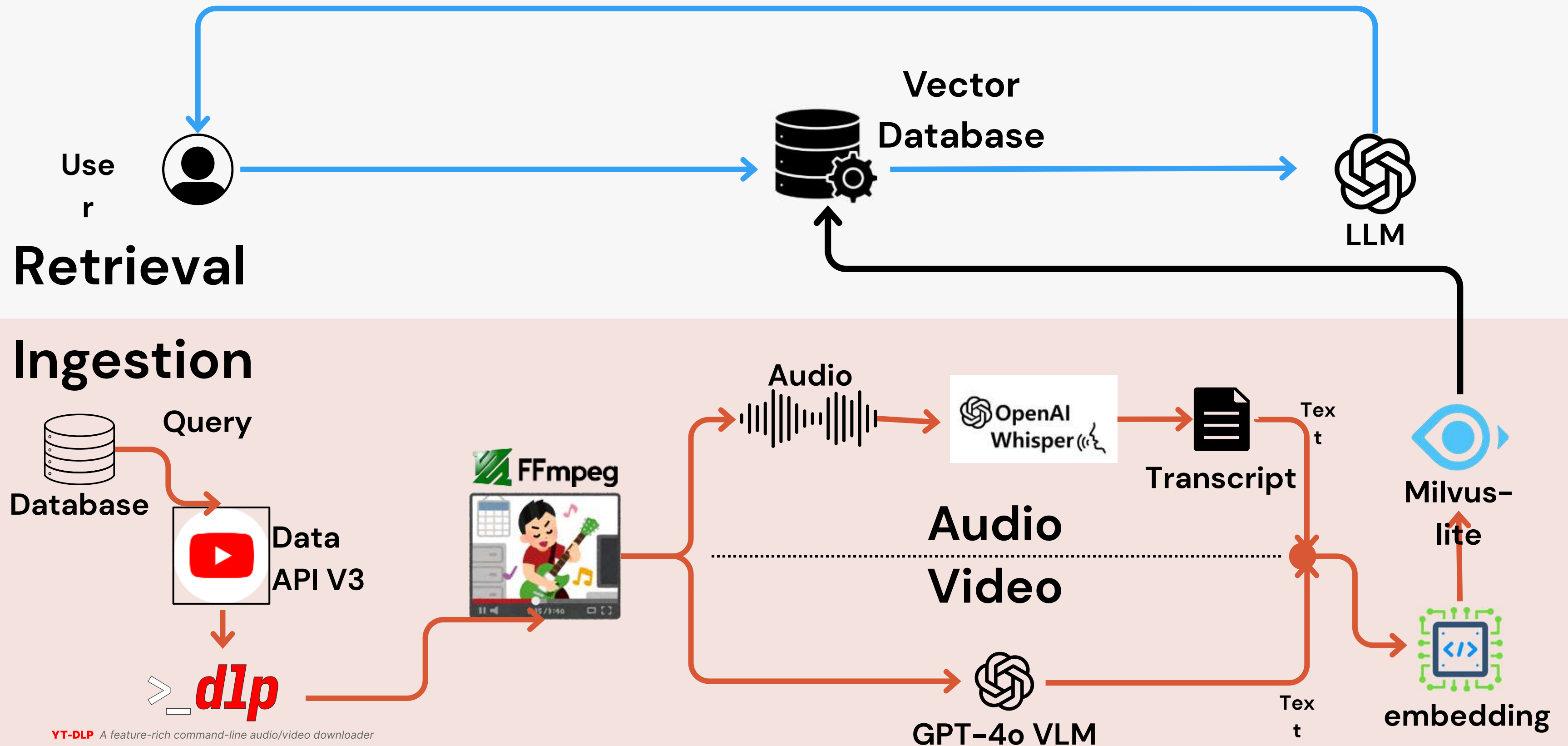
# FEATURE SHOWCASE



## TASK UPDATE



# Trend Detection Pipeline



# FEATURE SHOWCASE

## TREND DETECTION

TP

N

### Trend Detection

Run cluster detection by niche and explore every detected cluster.

cookin

I

@REALLYGREATSITE

Find Niche

Type a niche and run trend detection.

# FEATURE SHOWCASE

## SCRIPT GENERATION

TP

### Create Script Brief

Tell AI what kind of video you want to create.

CONTEXT FROM PROJECT CHAT

Source project: Foodie Project

Source group: Marketing Team

Video idea: 60s latte art reveal — unexpected technique for Gen Z

Suggested audience: Gen Z coffee lovers, home baristas, 18–28

Suggested tone: Aesthetic, visual-first, casual

Suggested CTA: Follow + tap bio to shop bean bags

Related tasks: 3 active tasks linked

Milestone: Script writing phase — due Apr 28

"AI will combine your brief, team discussion, project context, task status, and style memory to generate a more relevant script."

Edit Context

Remove Chat Context

Platform

TikTok

Instagram Reels

YouTube Shorts

Xiaohongshu

Video Length

15s

30s

60s

90s



# THANK YOU

LET'S CREATE GREAT  
CONTENT TOGETHER!

